

# TOWN OF HERNDON

*Enriching the Quality of Life and Promoting a Sense of Community*



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### Pedestrian Safety Flier

#### **“WAIT. WATCH. WALK.” Pedestrian Safety in the Town of Herndon**

Herndon, VA (March 13, 2007) – The Town of Herndon has launched a public awareness campaign to heighten the importance of pedestrian safety on the Town’s primary and secondary roads.

The Herndon Police Department and the Town’s Public Information Office collaborated to produce a flyer that outlines the primary tenets of pedestrian safety: the importance of using crosswalks, looking in all directions before crossing streets and obeying pedestrian traffic signals. Entitled “Wait. Watch. Walk.”, the flyer is being distributed to residences and businesses near high traffic areas and through schools, public facilities, churches, neighborhood associations and neighborhood watch groups.

Additionally, the Herndon Police Department has dedicated a segment of its monthly program, “Policing Our Town,” to the issue of pedestrian safety. And Herndon police officers are incorporating pedestrian safety tips into their scheduled presentations to school and neighborhood groups.

“Accidents involving pedestrians are all the more tragic because they are so easily avoidable,” said Herndon Police Chief Toussaint E. Summers, Jr. “The Town’s ‘Wait. Watch. Walk’ campaign is designed to highlight simple, practical precautions pedestrians can take to ensure their own safety.”

To obtain copies of the “Wait. Watch. Walk.” flyer or the “Policing Our Town” segment on pedestrian safety, contact Anne Curtis, public information officer, at 703/435-6800 X2010 or via email at [anne.curtis@herndon-va.gov](mailto:anne.curtis@herndon-va.gov). Information on “Wait. Watch. Walk.” is available on the Town’s website, [www.herndon-va.gov](http://www.herndon-va.gov); click on “What’s New.”

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3<sup>rd</sup> largest town in the Commonwealth and is home to more than 22,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 23,500 people. In 2006, Herndon was named one of the “best affordable suburbs” in the nation by *Business Week* Magazine.

For more information, visit the Town’s website at [www.herndon-va.gov](http://www.herndon-va.gov).

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